

ruchoks

Dibha

DIWALI
CONCEPT
2026



About us

Ruchika, an architect by profession, discovered her interest during a chocolate making hobby session in 2009. Soon after, her husband Dinesh, a Chartered Accountant, recognized the business potential and offered his expertise in managing the operational and expansion aspects of the company. Major organizations took notice of their unique 'Concept Gifting ideas' and a whole new universe of opportunities opened up!

'**RUCHOKS**' has built a strong market presence in 15 years, raising people's expectations. The company's portfolio expanded in 2020, to incorporate '**DIBHA**', an honest snacking & beverage brand into **BrownWall Food Products Private Limited**. The company has successfully brought exclusive products to the high street and making them accessible to a wide range of customers.

YEAR	EMPLOYEES	NO. OF CUSTOMERS	PRODUCTS
2009	02	12	02
2014	20	400	20
2019	100	2,500	100
2022	200	9,000	300
2024	300	10,000+	500+

Gift
Wrapped
1,00,00,000+

Customized
Projects
12,000+

Products
Offered
500+

Chocolates
Packed
15,00,00,000+



AWARDS & RECOGNITIONS



ECONOMIC TIMES
PANACHE - 2024



MID-DAY 2023



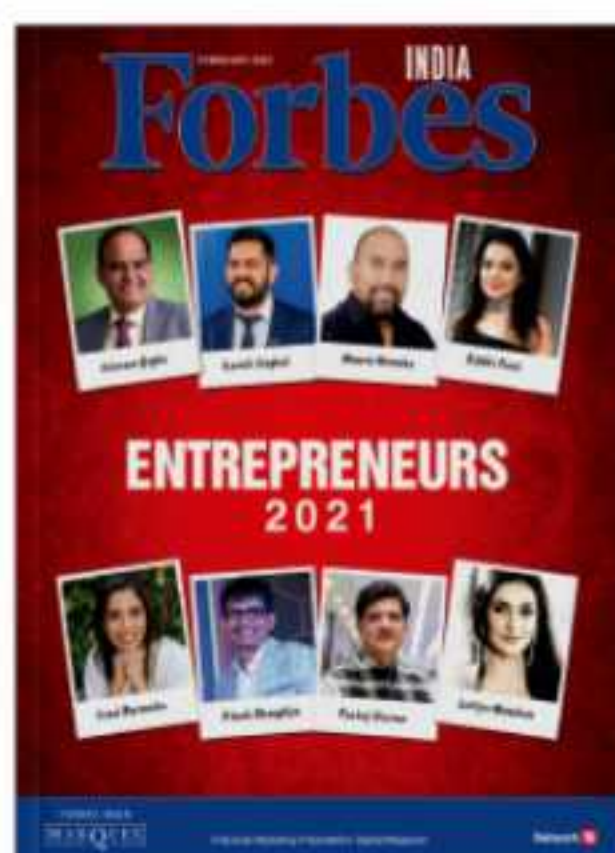
ET BUSINESS LEADER
2019



OUTLOOK BUSINESS
2021



BOMBAY TIMES
PAGE 3 - 2019



FORBES INDIA - 2021

YD01



AARUNYA

Net Weight : 236 gm

Contains : 2 pcs Brown Cap Jar 100 g each
- Thai Chilli Nutty Mix
- Blueberry Almond Nutties

1 pc Peacock Urli with T-Light
1 Box Chocolate Wafer 6 pcs

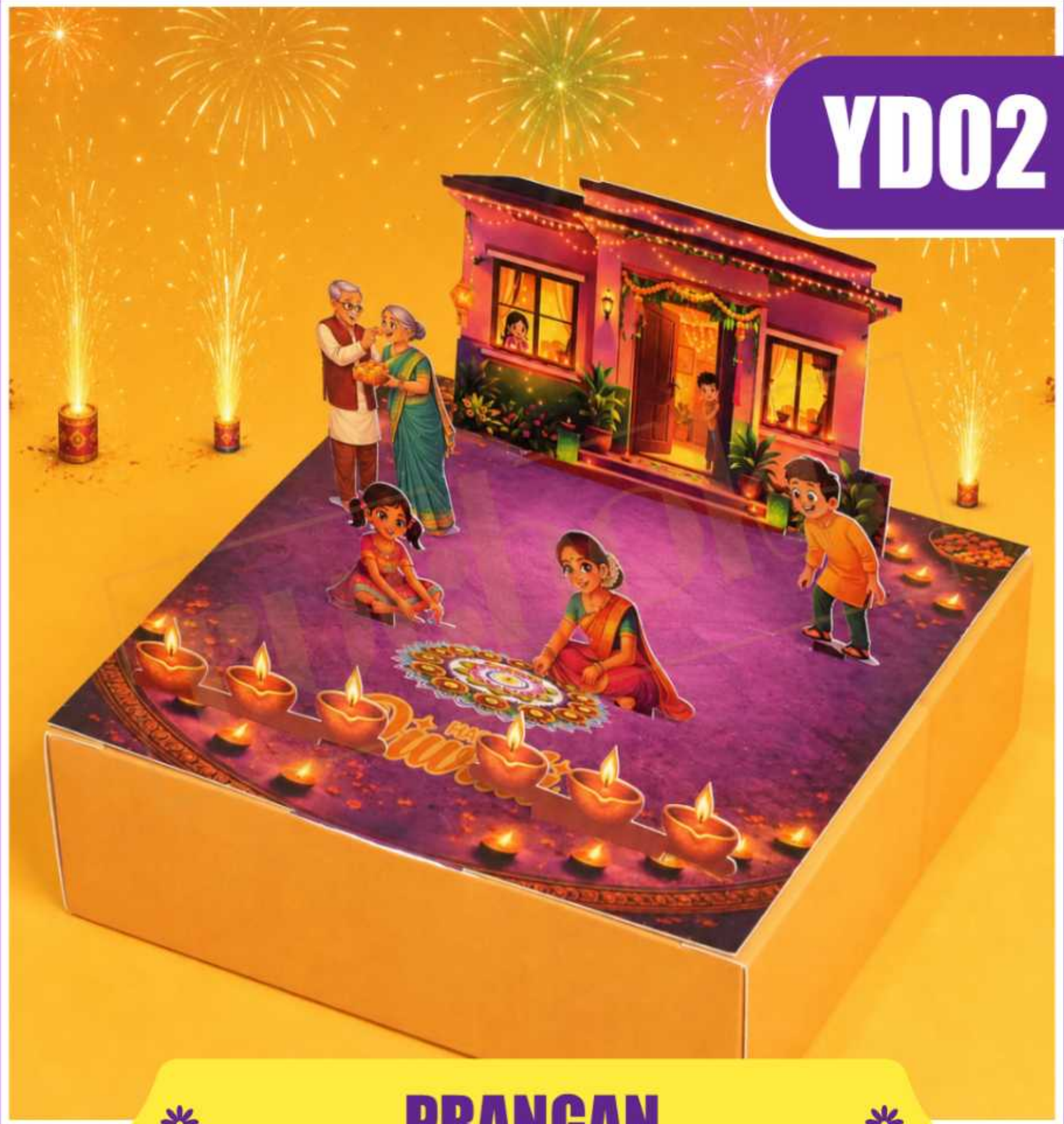
Price : 475/- + GST



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Design And Copyright Act**

**Above rates given for minimum 1000 Quantity.*

YD02



PRANGAN

Net Weight : 356 gm

Contains : 3 pcs Brown Cap Jar
- Thai Chilli Nutty Mix 100 g
- Blueberry Almond Nutties 100 g
- Dry Fruit Millet Mix 50 g

1 Box Chocolate Wafer 6 pcs
1 Box Premium Chocolate
- Almond Praline 1 pc
- Mango Sandwich 1 pc
- Pistachio Roll 1 pc

1 pc Peacock Urli with T-Light

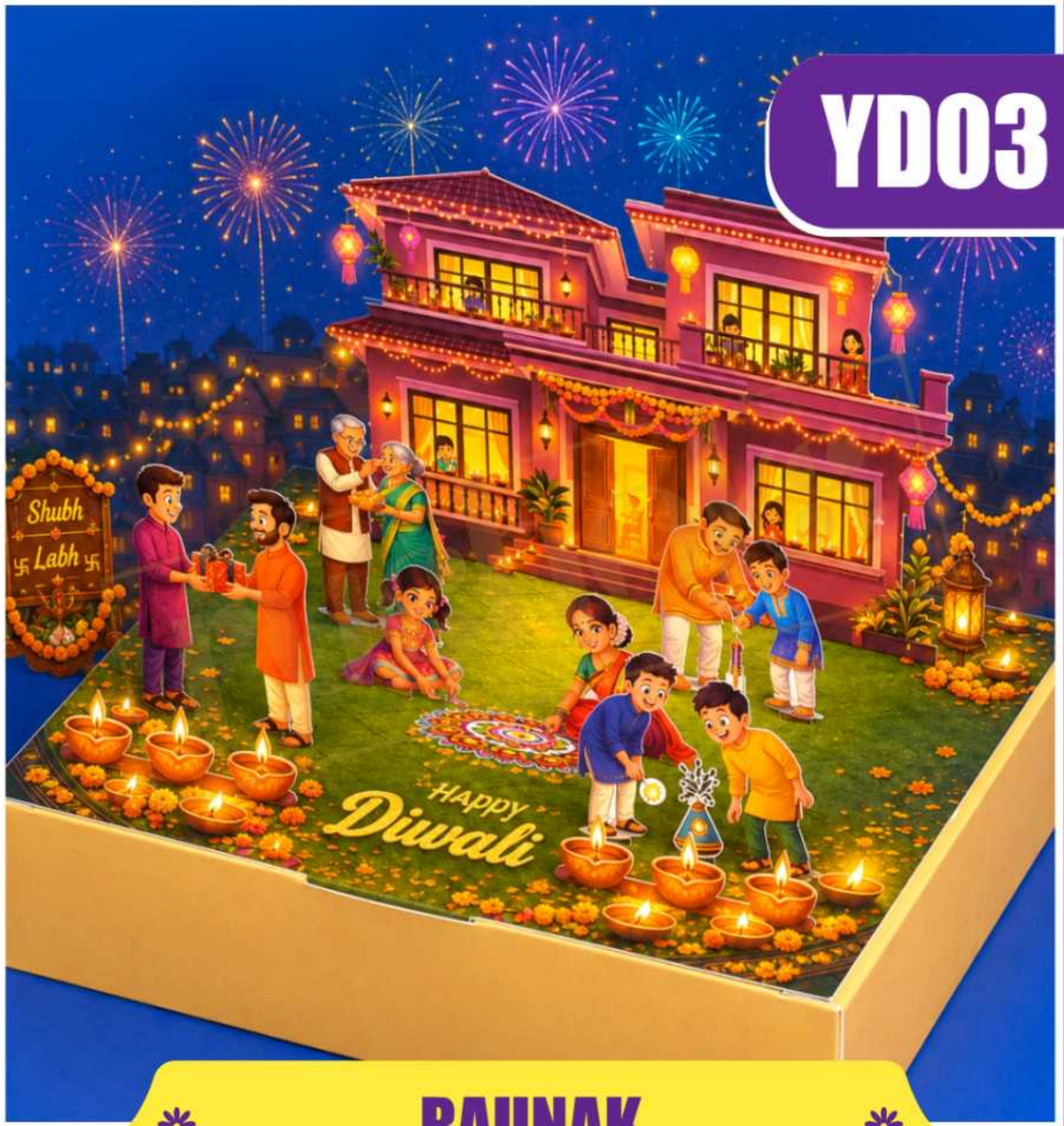
Price : 675/- + GST



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YD03



RAUNAK

Net Weight : 478 gm

Contains : 4 pcs Brown Cap Jar

- Thai Chilli Nutty Mix 100 g
- Blueberry Almond Nutties 100 g
- Masala Cranberry 100 g
- Dry Fruit Millet Mix 50 g

1 Box Chocolate Wafer 6 pcs

1 Box Premium Chocolate

- Almond Praline 2 pcs
- Mango Sandwich 2 pcs
- Pistachio Roll 2 pcs

1 pc Peacock Urli with T-Light

Price : 899/- + GST

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AD01



THE DIVINE RADIANCE



Net Weight : 225 gm

Contains : **2 pcs Pet Jar 50 g each**
- Thai Chilli Nutty Mix
- Blueberry Almond Nutties

1 Box Premium Chocolate
- Almond Praline 3 pcs
- Mango Sandwich 3 pcs
- Pistachio Roll 2 pcs

1 Box Akhand Diya with Oil Diffuser 1 set

Price : 599/- + GST



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T01-A



THE TORAN TALES

Net Weight : 200 gm

Contains : 2 pcs Rose Gold Jar 100g each
- Masala Cranberry
- Blueberry Almond Nutties

1 Box Artificial Marigold Flowers
5 pcs (Genda Phool)
& Thread

2 pcs Pearl Candle

Price : 449/- + GST

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T02-A



DWARIKA

Net Weight : 300 gm

Contains : 3 pcs Rose Gold Jar 100g each

- Masala Cranberry
- Blueberry Almond Nutties
- Thai Chilli Nutty Mix

**1 Box Artificial Marigold Flowers
7 pcs (Genda Phool)
& Thread**

2 pcs Pearl Candle

Price : 599/- + GST

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T03-A



MANGAL PRAVESH



Net Weight : 378 gm

Contains : 3 pcs Rose Gold Jar 100g each

- Masala Cranberry
- Blueberry Almond Nutties
- Thai Chili Nutty Mix

1 Box Cracker Chocolates

- 3 Chakri & 3 Rassi Bomb

**1 Box Artificial Marigold Flowers
10 pcs (Genda Phool)
& Thread**

2 pcs Pearl Candle

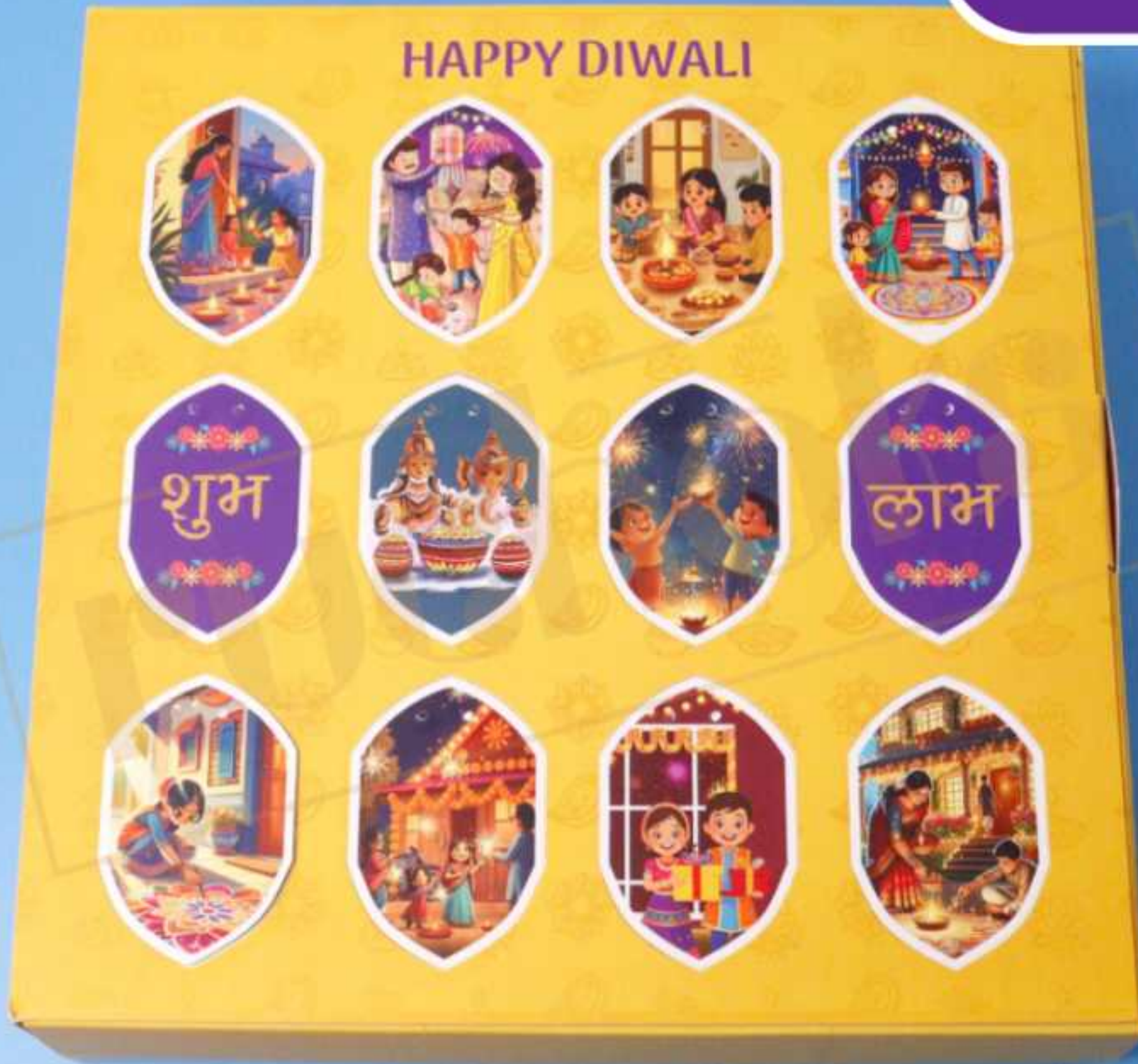
Price : 725/- + GST

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T04



THE BANDHANWAR

Net Weight : 300 gm

Contains : **3 pcs Metal Printed Tin 100g each**

- Pepper Caramel Almond
- Habanero Cashew
- Masala Cranberry

4 pcs Tablet Box

- 1 pc Laxmiji Ganeshji Frame
- 2 pcs Rangoli Bottle
- 2 pcs Pearl Candle
- Artificial Marigold Flowers
- 13 pcs (Genda Phool) & Thread

Price : 1199/- + GST

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PJ01



THE PANCHPARVA



Net Weight : 78 gm

Contains : 1 Box Cracker Chocolates
- 3 chakri & 3 Rassi Bomb Chocolate

1 pc Lotus Toran
1 pc Pooja Thali
2 pcs Pearl Candles
2 pcs Rangoli Stamps
2 pcs Rangoli Color Bottles
3 pcs Rangoli Stencils



Price : 399/- + GST

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PJ02



*Image for reference purposes

THE PARVAVALI

Net Weight : 670 gm

Contains : **4 pcs Rose Gold Pet Jar (100gm Each)**

- Paan Shots
- Black Raisin
- Habanero Cashew
- Masala Cranberry

4 pcs Tablet Box

- 6 pcs Assorted Chocolate
- 6 pcs Wafer Chocolate
- 4 pcs Almond Praline
- 4 pcs Mango Sandwich

2 pcs Pearl Candle

1 pc Decorative Toran

Price : 1499/- + GST

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K5



THE CRACKER MANIA



Net Weight : 424 gm

Contains : 8 pcs Rocket
4 pcs Rassi Bomb
4 pcs Zameen Chakri
8 pcs Anar
2 pcs Laxmi Bomb
2 pcs Ladi
1 pc Holder & Wire
1 Set Zalar & Thread
Instruction Card

Price : 649/- + GST

- Be vocal for local, say no to Chinese lantern .
- Reusable lantern box with branding option.
- Perfect sweet & reusable gift for festival.



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product video!**

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K6



* THE CRACKER CONFECTIONS *

Net Weight : 215 Gm

Contains : 5 pcs Rocket
4 pcs Rassi Bomb
4 pcs Zameen Chakri
4 pcs Anar
1 pc Holder & Wire
1 Set Zalar & Thread
Instruction Card

Price : 399/- + GST



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K3



*Image for reference purposes

* THE LANTERN TREASURY *

Net Weight : 654 Gm

Contains:

- 6 pcs Rose Gold Jar 100 g each
 - Masala Cranberry
 - Blueberry Almond Nutties
 - Dry Fruit Millet Mix
 - Paan Shots
 - Habanero Cashew
 - Pepper Caramel Almond
- 8 pcs Cracker Chocolates (4 Chakri & 4 Rassi Bomb)
- 2 pcs Pearl Candles
- 1 pc Holder & Wire
- 1 Set Zalar & Thread
- Instruction Card

Price : 1299/- + GST



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K1



*Image for reference purposes



THE LANTERN LEGACY



Net Weight : 360 Gm

Contains:

6 pcs Small Pet Jar (60gm Each)

- Masala Cranberry
- Black Raisins
- Blueberry Almond Nutties
- Paan Shots
- Habanero Cashews
- Masala Kiwi
- 2 pcs Pearl Candles
- 1 pc Holder & Wire
- 1 pc Zalar
- 1 pc Thread
- Instruction Card

Price : 799/- + GST

- Be vocal for local, say no to Chinese lantern .
- Reusable lantern box with branding option.
- Perfect sweet & reusable gift for festival.



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K2



*Image for reference purposes



THE CROWN LANTERN



Net Weight : 240 Gm

Contains : 4 pcs Small Pet Jar (60gm Each)

- Paan Shots
- Habanero Cashews
- Pepper Caramel Almond
- Masala Cranberry

- 1 pc Pearl Candles
- 1 pc Holder & Wire
- 1 pc Zalar
- 1 pc Thread
- Instruction Card

Price : 549/- + GST

- Be vocal for local, say no to Chinese lantern .
- Reusable lantern box with branding option.
- Perfect sweet & reusable gift for festival.



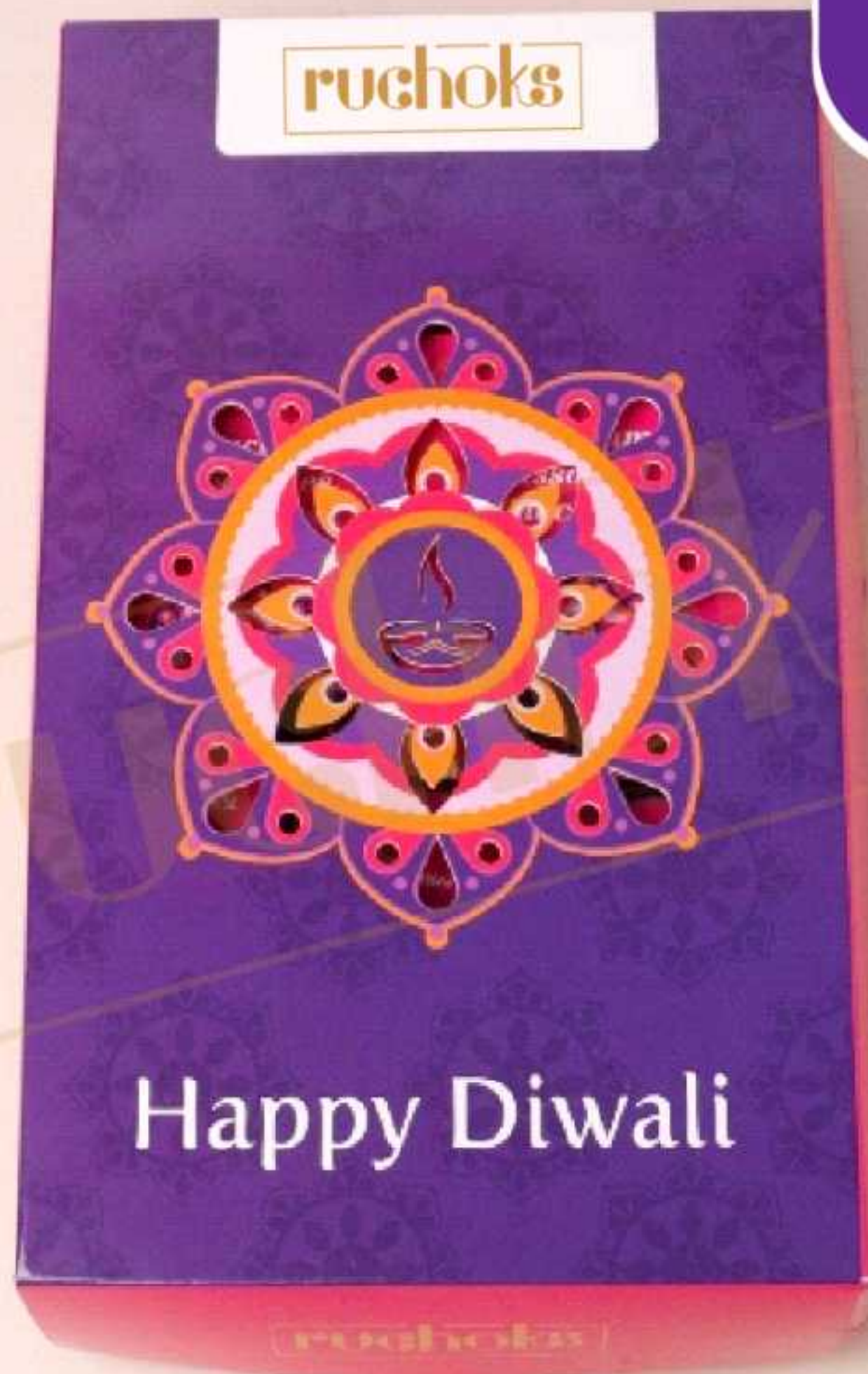
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K7



* PURPLE AURA LANTERN BOX *

Net Weight : 377 Gm

Contains : 2 pcs Rose Gold Jar 100gm Each
- Thai Chilli Nutty Mix
- Masala Cranberry
2 pcs Tablet Box
- Cracker Chocolates
(3 Chakri & 3 Rassi Bomb Chocolate)
- 3 pcs Mango Sandwich
- 3 pcs Almond Praline
1 Set Decorative Toran
1 pc Holder & Wire
1 Set Zalar & Thread
2 pc Pearl Candles
Instruction Card



Price : 799/- + GST

- Be vocal for local, say no to Chinese lantern .
- Reusable lantern box with branding option.
- Perfect sweet & reusable gift for festival.

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R14



* THE FESTIVAL CENTREPIECE *

R14 - A (Edible)

Net Weight:52 Gm

Contains:

- 4 pcs Cracker Chocolates
- 4 pc Floating Candles
- 2 pcs Lotus Brass Diya
- 1 pc Pearl Toran
- 1 pc Big Pooja Thali
- 1 Box Pooja Samagri
- 1 Box Dhoop Cone
- 1 pc Rangoli Sticker
- 1 pc Rangoli Cutout Sticker Strips
- Instruction Card

Price: 650/- + GST

R14 - B (Non Edible)

Contains:

- 1 Set Shubh Labh
- 4 pc Floating Candles
- 2 pcs Lotus Brass Diya
- 1 pc Pearl Toran
- 1 pc Big Pooja Thali
- 1 Box Pooja Samagri
- 1 Box Dhoop Cone
- 1 pc Rangoli Sticker
- 1 pc Rangoli Cutout Sticker Strips
- Instruction Card

Price: 650/- + GST



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P1+Ladi



RAJOTSAV INDULGENCE



Net Weight : 420 Gm

Contains : 10 pcs Rocket
10 pcs Anar
5 pcs Rassi Bomb
5 pcs Zameen Chakri
2 pcs Ladi
2 pcs Pearl Candles

Price : 649/- + GST



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P1



RHYTHM OF CELEBRATION



Net Weight : 360 Gm

Contains : 10 pcs Rocket
10 pcs Anar
5 pcs Rassi Bomb
5 pcs Zameen Chakri

Price : 475/- + GST



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P2+2



PATHAKA PARADE



Net Weight : 215 Gm

Contains : 5 pcs Rocket
4 pcs Rassia Bomb
4 pcs Zameen Chakri
4 pcs Anar
2 pcs Pearl Candles

Price : 399/- + GST



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P4



SPARK SYMPHONY

Net Weight : 132 Gm

Contains : 5 pcs Rocket
2 pcs Rassi Bomb
2 pcs Zameen Chakri
2 pcs Anar

Price : 199/- + GST



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